

Rice, Pasta and Noodles in New Zealand

Market Direction | 2022-12-05 | 26 pages | Euromonitor

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Report description:

Similar to other staple foods categories, the war in Ukraine and its impact on international supply chains drove price increases for noodles. Russia and Ukraine are in the top five exporters of wheat, a key ingredient in this popular food, and the price per bushel increased since the start of the conflict, with importers of noodles and other wheat products noting the price volatility on landed goods. While most pasta products are produced in Europe, most instant noodles sold in New Zealand are p...

Euromonitor International's Rice, Pasta and Noodles in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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