

## **Rice, Pasta and Noodles in Chile**

Market Direction | 2022-12-09 | 24 pages | Euromonitor

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### **Report description:**

For a third year, rice is expected to record a decline in retail volume sales. In 2020 and 2021, government subsidies included rice in humanitarian aid for the population. The consequence of this was a fall in sales in retail, with companies providing rice to the government. During 2022, government subsidies have stopped, but sales at retail have not recovered, mainly because consumers have returned to activities outside of the home, and therefore there is less time to cook at home. Meanwhile, a...

Euromonitor International's Rice, Pasta and Noodles in Chile report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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December 2022

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Rice and pasta see falling consumption with less time at home to cook

Private label rice benefits from inflation due to offering lower prices

Traverso SA increases its value share in instant noodles with product innovation

##### PROSPECTS AND OPPORTUNITIES

Pasta set to remain popular due to price and wide availability

Empresas Carozzi SA will continue to lead due to its wide portfolio of products

Chilled pasta will continue to be led by Quillayes de Peteroa Ltda

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