

Refrigeration Appliances in the US

Market Direction | 2022-12-14 | 44 pages | Euromonitor

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Report description:

In 2022, overall retail volume sales of refrigeration appliances are set to decline, following strong sales growth during the pandemic. This decline is being driven by consumers holding off upgrading their refrigeration appliances due to the current inflationary environment and general economic uncertainty. And, for consumers who did invest in new refrigeration appliances during the pandemic, they have not needed to upgrade their appliances within only a few years of their purchase. As the housi...

Euromonitor International's Refrigeration Appliances in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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