

Refrigeration Appliances in the United Arab Emirates

Market Direction | 2022-12-05 | 40 pages | Euromonitor

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Report description:

Local consumers are expected to spend more on refrigeration appliances as the country returns to a greater level of normality post-pandemic. Value growth is expected to further increase due to changing lifestyles and new trends in the United Arab Emirates. This includes increasing demand for refrigeration appliances with higher storage capacity, from 400 litres and above, as they enable consumers to stock up on fresh or frozen groceries. In particular, this is leading to further share gain for f...

Euromonitor International's Refrigeration Appliances in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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