

## Refrigeration Appliances in the Netherlands

Market Direction | 2022-12-12 | 43 pages | Euromonitor

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### Report description:

After high sales due to the Coronavirus (COVID-19) pandemic in 2020, retail volume sales of refrigeration appliances stabilised in 2021 and declined in 2022, albeit remaining higher than the 2019 level. Built-in refrigeration appliances took a bigger hit in freezers and fridges as these tended to carry higher prices than freestanding models. However, both built-in and freestanding suffered in the wake of the spike in demand during the pandemic, when people brought forward purchases of these appl...

Euromonitor International's Refrigeration Appliances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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#### 2022 DEVELOPMENTS

The demand for refrigeration appliances stabilises following the pandemic-informed spike

Manufacturers and retailers experiment with second-hand sales and leasing

E-commerce sales fall as consumers return to physical shops

#### PROSPECTS AND OPPORTUNITIES

Economic uncertainty to delay purchases of new refrigeration appliances

Second-hand purchases and leasing set to continue to limit new sales

Innovation in refrigeration appliances is likely to focus on connectivity and energy-efficiency

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**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

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