

## **Refrigeration Appliances in the Netherlands**

Market Direction | 2022-12-12 | 43 pages | Euromonitor

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### **Report description:**

After high sales due to the Coronavirus (COVID-19) pandemic in 2020, retail volume sales of refrigeration appliances stabilised in 2021 and declined in 2022, albeit remaining higher than the 2019 level. Built-in refrigeration appliances took a bigger hit in freezers and fridges as these tended to carry higher prices than freestanding models. However, both built-in and freestanding suffered in the wake of the spike in demand during the pandemic, when people brought forward purchases of these appl...

Euromonitor International's Refrigeration Appliances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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The demand for refrigeration appliances stabilises following the pandemic-informed spike

Manufacturers and retailers experiment with second-hand sales and leasing

E-commerce sales fall as consumers return to physical shops

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