

Refrigeration Appliances in the Netherlands

Market Direction | 2022-12-12 | 43 pages | Euromonitor

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Report description:

After high sales due to the Coronavirus (COVID-19) pandemic in 2020, retail volume sales of refrigeration appliances stabilised in 2021 and declined in 2022, albeit remaining higher than the 2019 level. Built-in refrigeration appliances took a bigger hit in freezers and fridges as these tended to carry higher prices than freestanding models. However, both built-in and freestanding suffered in the wake of the spike in demand during the pandemic, when people brought forward purchases of these appl...

Euromonitor International's Refrigeration Appliances in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Refrigeration Appliances in the Netherlands
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List Of Contents And Tables

REFRIGERATION APPLIANCES IN THE NETHERLANDS

KEY DATA FINDINGS

2022 DEVELOPMENTS

The demand for refrigeration appliances stabilises following the pandemic-informed spike

Manufacturers and retailers experiment with second-hand sales and leasing

E-commerce sales fall as consumers return to physical shops

PROSPECTS AND OPPORTUNITIES

Economic uncertainty to delay purchases of new refrigeration appliances

Second-hand purchases and leasing set to continue to limit new sales

Innovation in refrigeration appliances is likely to focus on connectivity and energy-efficiency

CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2017-2022

Table 2 Sales of Refrigeration Appliances by Category: Value 2017-2022

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Freezers by Format: % Volume 2017-2022

Table 6 Sales of Freezers by Volume Capacity: % Volume 2017-2022

Table 7 Sales of Fridge Freezers by Format: % Volume 2017-2022

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2017-2022

Table 9 Sales of Fridge Freezers by Connected Appliances: % Volume 2018-2022

Table 10 □Sales of Fridges by Volume Capacity: % Volume 2017-2022

Table 11 □NBO Company Shares of Refrigeration Appliances: % Volume 2018-2022

Table 12 □LBN Brand Shares of Refrigeration Appliances: % Volume 2019-2022

Table 13 □NBO Company Shares of Built-in Fridge Freezers: % Volume 2018-2022

Table 14 □NBO Company Shares of Freestanding Fridge Freezers: % Volume 2018-2022

Table 15 □NBO Company Shares of Built-in Fridges: % Volume 2018-2022

Table 16 □NBO Company Shares of Freestanding Fridges: % Volume 2018-2022

Table 17 □Distribution of Refrigeration Appliances by Format: % Volume 2017-2022

Table 18 □Forecast Sales of Refrigeration Appliances by Category: Volume 2022-2027

Table 19 □Forecast Sales of Refrigeration Appliances by Category: Value 2022-2027

Table 20 □Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2022-2027

Table 21 □Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN THE NETHERLANDS

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

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Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 22 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

Table 23 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 24 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 25 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

MARKET DATA

Table 26 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 27 Sales of Consumer Appliances by Category: Value 2017-2022

Table 28 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 29 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 31 □Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 32 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 33 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 34 □Sales of Small Appliances by Category: Volume 2017-2022

Table 35 □Sales of Small Appliances by Category: Value 2017-2022

Table 36 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 37 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 38 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 39 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 40 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 41 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 42 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 43 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 44 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 45 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 46 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 47 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 49 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 50 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 51 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 52 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 53 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 54 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 55 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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