

Refrigeration Appliances in the Czech Republic

Market Direction | 2022-12-06 | 42 pages | Euromonitor

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Report description:

Generally speaking, there is little diversity in terms of size, capacity and width in built-in refrigeration appliances, with Czech consumers generally faced with choosing between two distinct size categories: 54cm and 69cm. Built-in refrigerators that are 54cm wide tend to dominate sales as it is easier to fit such appliances into the kitchens that are typical in Czech homes. This means that much of the innovation that has been seen in the category in recent years has focused heavily on built-i...

Euromonitor International's Refrigeration Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Energy efficiency labels remain a strong deciding factor as the energy crisis kicks in

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Connected fridge freezers set to continue outperforming non-connected options

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