

Refrigeration Appliances in Taiwan

Market Direction | 2022-12-14 | 41 pages | Euromonitor

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Report description:

In May 2022, Taiwan had a second wave of COVID-19. At this point, the Taiwanese people were already used to staying and working from home. Prior to the second wave, the country had already been in lockdown for over a year. Growth in the sales of refrigeration appliances in retail volume terms is set to decelerate in 2022. This comes after two years of exceptionally strong growth in 2020 and 2021. On the contrary, retail value sales will record a strong increase in 2022. Inflationary pressures ar...

Euromonitor International's Refrigeration Appliances in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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