

Refrigeration Appliances in Sweden

Market Direction | 2022-12-14 | 40 pages | Euromonitor

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Report description:

Refrigeration appliances enjoyed healthy growth during 2020 and 2021 as consumers looked to make improvements to their home, while consumers also became more conscious of the benefits of owning a larger or more efficient unit. Sales also benefited from the fact consumers were eating more meals at home and thus had need of larger units. However, in 2022 sales of refrigeration appliances dropped sharply as COVID-19 fears softened and consumers spend less time at home. Rather than purchasing consum...

Euromonitor International's Refrigeration Appliances in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Retail price points spiral upwards as production costs soar

Connected appliances a low priority, with energy efficiency and low noise levels among the key selling points

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Focus on sustainability expected to drive innovation

Bleak outlook for refrigeration appliances as economic pressures mount

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