

Refrigeration Appliances in India

Market Direction | 2022-12-15 | 39 pages | Euromonitor

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Report description:

Refrigeration appliances saw a strong decline in 2020 during the first year of the pandemic, followed by only a small rebound in 2021. However, in 2022 the category is set to see more significant growth, due to the release of some pent-up demand, deals and discounts offered by key players, and the hotter summer. A significant proportion of consumers are based in urban areas of India, considering that the disposable income per urban household is far higher than that of rural households. At the sa...

Euromonitor International's Refrigeration Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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