

## Refrigeration Appliances in Egypt

Market Direction | 2022-12-13 | 42 pages | Euromonitor

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### Report description:

In 2022, refrigeration appliances will witness major hikes in retailing prices, with some brand prices growing by almost 25%. Since 2021, the cost of raw materials, production parts, and transport has significantly risen due to the supply chain crisis. In addition, imported materials and spare parts represent 30% of the components of the locally manufactured refrigeration appliances meaning that a significant chunk of materials and parts are subject to import tariffs. The percentage of imported...

Euromonitor International's Refrigeration Appliances in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Refrigeration Appliances in Egypt

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### List Of Contents And Tables

#### REFRIGERATION APPLIANCES IN EGYPT

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Volume sales fall as steeply rising prices and limited supply restrict purchases

Freestanding freezers are showing a relative decline in sales volume

After-sales customer service and spare parts availability are a priority over affordability

##### PROSPECTS AND OPPORTUNITIES

Freestanding freezers will remain the top performer with plenty of room for growth

E-commerce is gaining popularity as a more affordable and effective channel for purchasing refrigeration appliances

More players will open local manufacturing facilities to avoid high import tariffs

##### CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2017-2022

Table 2 Sales of Refrigeration Appliances by Category: Value 2017-2022

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Freezers by Format: % Volume 2017-2022

Table 6 Sales of Freezers by Volume Capacity: % Volume 2017-2022

Table 7 Sales of Fridge Freezers by Format: % Volume 2017-2022

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2017-2022

Table 9 Sales of Fridge Freezers by Connected Appliances: % Volume 2018-2022

Table 10 Sales of Fridges by Volume Capacity: % Volume 2017-2022

Table 11 NBO Company Shares of Refrigeration Appliances: % Volume 2018-2022

Table 12 LBN Brand Shares of Refrigeration Appliances: % Volume 2019-2022

Table 13 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2018-2022

Table 14 NBO Company Shares of Freestanding Fridges: % Volume 2018-2022

Table 15 Distribution of Refrigeration Appliances by Format: % Volume 2017-2022

Table 16 Production of Refrigeration Appliances: Total Volume 2017-2022

Table 17 Forecast Sales of Refrigeration Appliances by Category: Volume 2022-2027

Table 18 Forecast Sales of Refrigeration Appliances by Category: Value 2022-2027

Table 19 Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2022-2027

Table 20 Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2022-2027

#### CONSUMER APPLIANCES IN EGYPT

##### EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 Trends

Competitive landscape

Retailing developments

What next for consumer appliances?

##### MARKET INDICATORS

Table 21 Household Penetration of Selected Total Stock Consumer Appliances by Category 2017-2022

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Table 22 Replacement Cycles of Consumer Appliances by Category 2017-2022

Table 23 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2022-2027

Table 24 Forecast Replacement Cycles of Consumer Appliances by Category 2022-2027

#### MARKET DATA

Table 25 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 26 Sales of Consumer Appliances by Category: Value 2017-2022

Table 27 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 28 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 30 □Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 31 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 32 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 33 □Sales of Small Appliances by Category: Volume 2017-2022

Table 34 □Sales of Small Appliances by Category: Value 2017-2022

Table 35 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 36 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 37 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 38 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 39 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 40 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 41 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 42 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 43 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 44 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 45 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 46 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 49 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 50 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 51 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 52 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 53 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 54 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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#### SOURCES

Summary 1 Research Sources

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