

Refrigeration Appliances in Denmark

Market Direction | 2022-12-08 | 40 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic brought forward the demand for refrigeration appliances in Denmark. The restrictions on consumer movement, such as lockdowns, remote working and distance learning and few occasions for socialisation outside the home, curtailed spending on travel, consumer foodservice and out-of-home entertainment. As such restrictions led to home seclusion, consumers were more aware of the need for more or rationalised refrigeration storage space. This stimulated spikes in ret...

Euromonitor International's Refrigeration Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Refrigeration Appliances in Denmark

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List Of Contents And Tables

REFRIGERATION APPLIANCES IN DENMARK

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lifting of pandemic restrictions leads to normalisation and dampens the demand for refrigeration appliances

Shift to e-commerce grocery shopping creates demand for larger refrigeration capacity

Electrolux Home Products Denmark retains small retail volume share lead over BSH Hvidevarer

PROSPECTS AND OPPORTUNITIES

Uncertain outlook for refrigeration appliances in an inflationary climate

Sustainability emerging as a key innovation driver

Design considerations to shape purchasing decisions

CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2017-2022

Table 2 Sales of Refrigeration Appliances by Category: Value 2017-2022

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Freezers by Format: % Volume 2017-2022

Table 6 Sales of Freezers by Volume Capacity: % Volume 2017-2022

Table 7 Sales of Fridge Freezers by Format: % Volume 2017-2022

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2017-2022

Table 9 Sales of Fridge Freezers by Connected Appliances: % Volume 2018-2022

Table 10 Sales of Fridges by Volume Capacity: % Volume 2017-2022

Table 11 NBO Company Shares of Refrigeration Appliances: % Volume 2018-2022

Table 12 LBN Brand Shares of Refrigeration Appliances: % Volume 2019-2022

Table 13 NBO Company Shares of Built-in Fridge Freezers: % Volume 2018-2022

Table 14 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2018-2022

Table 15 NBO Company Shares of Built-in Fridges: % Volume 2018-2022

Table 16 NBO Company Shares of Freestanding Fridges: % Volume 2018-2022

Table 17 Distribution of Refrigeration Appliances by Format: % Volume 2017-2022

Table 18 Production of Refrigeration Appliances: Total Volume 2017-2022

Table 19 Forecast Sales of Refrigeration Appliances by Category: Volume 2022-2027

Table 20 Forecast Sales of Refrigeration Appliances by Category: Value 2022-2027

Table 21 Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2022-2027

Table 22 Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN DENMARK

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

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Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET DATA

Table 23 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 24 Sales of Consumer Appliances by Category: Value 2017-2022

Table 25 Sales of Consumer Appliances by Category: % Volume Growth 2017-2022

Table 26 Sales of Consumer Appliances by Category: % Value Growth 2017-2022

Table 27 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022

Table 28 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022

Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022

Table 31 Sales of Small Appliances by Category: Volume 2017-2022

Table 32 □Sales of Small Appliances by Category: Value 2017-2022

Table 33 □Sales of Small Appliances by Category: % Volume Growth 2017-2022

Table 34 □Sales of Small Appliances by Category: % Value Growth 2017-2022

Table 35 □NBO Company Shares of Major Appliances: % Volume 2018-2022

Table 36 □LBN Brand Shares of Major Appliances: % Volume 2019-2022

Table 37 □NBO Company Shares of Small Appliances: % Volume 2018-2022

Table 38 □LBN Brand Shares of Small Appliances: % Volume 2019-2022

Table 39 □Distribution of Major Appliances by Format: % Volume 2017-2022

Table 40 □Distribution of Small Appliances by Format: % Volume 2017-2022

Table 41 □Forecast Sales of Consumer Appliances by Category: Volume 2022-2027

Table 42 □Forecast Sales of Consumer Appliances by Category: Value 2022-2027

Table 43 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027

Table 44 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027

Table 45 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027

Table 46 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027

Table 49 □Forecast Sales of Small Appliances by Category: Volume 2022-2027

Table 50 □Forecast Sales of Small Appliances by Category: Value 2022-2027

Table 51 □Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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