

Refrigeration Appliances in Denmark

Market Direction | 2022-12-08 | 40 pages | Euromonitor

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Report description:

The Coronavirus (COVID-19) pandemic brought forward the demand for refrigeration appliances in Denmark. The restrictions on consumer movement, such as lockdowns, remote working and distance learning and few occasions for socialisation outside the home, curtailed spending on travel, consumer foodservice and out-of-home entertainment. As such restrictions led to home seclusion, consumers were more aware of the need for more or rationalised refrigeration storage space. This stimulated spikes in ret...

Euromonitor International's Refrigeration Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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