

## **Refrigeration Appliances in Chile**

Market Direction | 2022-12-05 | 39 pages | Euromonitor

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### **Report description:**

After registering two consecutive years of double-digit volume growth during the pandemic, demand for refrigeration appliances in Chile is slowing, as local consumers change their purchasing habits. Without access to additional finance granted by governmental subsidies or pension fund withdrawals, and facing an inflationary scenario, Chileans are adopting a more cautious approach to acquiring large appliances. In addition, as many consumers already updated big-ticket items during the pandemic, d...

Euromonitor International's Refrigeration Appliances in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Refrigeration Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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