

Pulses in the US

Market Direction | 2022-12-07 | 19 pages | Euromonitor

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Report description:

Pulses saw a major boost to retail volume sales in 2020, as consumers mostly cooked at home and appreciated the versatility of foods such as beans, peas and lentils. At the same time, foodservice volumes fell sharply as restaurants faced pandemic-related restrictions such as lockdowns and social distancing measures. 2021 saw a reversal of these trends. Although restrictions were still in place for much of the year, consumers felt much more comfortable leaving their homes to dine out. As a result...

Euromonitor International's Pulses in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Pulses in the US
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List Of Contents And Tables

PULSES IN THE US

KEY DATA FINDINGS

2022 DEVELOPMENTS

Declines in retail volume sales amidst foodservice recovery

Price volatility and supply disruptions affect the growth of pulses

PROSPECTS AND OPPORTUNITIES

Growing appeal of plant-based proteins to boost growth of pulses

Sustainability concerns to benefit production and consumption of pulses

Summary 1 Major Processors of Pulses 2022

CATEGORY DATA

Table 1 Total Sales of Pulses by Category: Total Volume 2017-2022

Table 2 Total Sales of Pulses by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Pulses by Category: Volume 2017-2022

Table 4 Retail Sales of Pulses by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Pulses by Category: Value 2017-2022

Table 6 Retail Sales of Pulses by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Pulses by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Total Sales of Pulses by Category: Total Volume 2022-2027

Table 9 Forecast Total Sales of Pulses by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Pulses by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Pulses by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Pulses by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Pulses by Category: % Value Growth 2022-2027

FRESH FOOD IN THE US

EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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