

Pulses in the US

Market Direction | 2022-12-07 | 19 pages | Euromonitor

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Report description:

Pulses saw a major boost to retail volume sales in 2020, as consumers mostly cooked at home and appreciated the versatility of foods such as beans, peas and lentils. At the same time, foodservice volumes fell sharply as restaurants faced pandemic-related restrictions such as lockdowns and social distancing measures. 2021 saw a reversal of these trends. Although restrictions were still in place for much of the year, consumers felt much more comfortable leaving their homes to dine out. As a result...

Euromonitor International's Pulses in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beans, Other Pulses, Peas.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pulses market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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