

## **Processed Meat, Seafood and Alternatives To Meat in Taiwan**

Market Direction | 2022-12-06 | 23 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The increased frequency of cooking at home resulting from the COVID-19 crisis has continued in 2022. The year has seen a high number of confirmed positive COVID-19 cases, continuing home seclusion and mandatory quarantines, as well as a greater frequency of working and studying at home. These factors have boosted demand for frozen processed meat, seafood and alternatives to meat, in particular. Frozen processed meat products like pork balls have become a common choice for stockpiling and general...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Processed Meat, Seafood and Alternatives To Meat in Taiwan  
Euromonitor International  
December 2022

List Of Contents And Tables

### **PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN TAIWAN**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Demand for frozen processed meat, seafood and alternatives to meat remains high

More consumers switch from chilled to frozen chicken breast.

More local players enter the meat substitutes category

#### **PROSPECTS AND OPPORTUNITIES**

Foodservice not set to reach pre-pandemic levels

Meat substitutes diversify to provide a wider range of chicken and seafood alternatives

Meat substitutes market to see more positive growth with ongoing promotion

#### **CATEGORY DATA**

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 5 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 6 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 7 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2017-2022

Table 8 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2017-2022

Table 9 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2017-2022

Table 10 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 11 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 12 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 13 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 14 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

### **STAPLE FOODS IN TAIWAN**

#### **EXECUTIVE SUMMARY**

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

#### **MARKET DATA**

Table 15 Sales of Staple Foods by Category: Volume 2017-2022

Table 16 Sales of Staple Foods by Category: Value 2017-2022

Table 17 Sales of Staple Foods by Category: % Volume Growth 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 18 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 19 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 20 LBN Brand Shares of Staple Foods: % Value 2019-2022

Table 21 Penetration of Private Label by Category: % Value 2017-2022

Table 22 Distribution of Staple Foods by Format: % Value 2017-2022

Table 23 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 24 □Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 25 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 26 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Processed Meat, Seafood and Alternatives To Meat in Taiwan

Market Direction | 2022-12-06 | 23 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com