

Processed Meat, Seafood and Alternatives To Meat in Pakistan

Market Direction | 2022-12-06 | 20 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The COVID-19 pandemic saw a significant increase in online sales of packaged food in Pakistan, with processed meat, seafood and alternatives one of the categories in which e-commerce has the highest share of overall sales across the entire industry. Post-COVID-19, there has been an increase in the awareness and utility of e-commerce, with Pakistani consumers valuing the convenience of ordering products at home and having them delivered to the door. As a result, some manufacturers have started th...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Pakistan
Euromonitor International
December 2022

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN PAKISTAN

KEY DATA FINDINGS

2022 DEVELOPMENTS

E-commerce is set to lose ground to hypermarkets in 2022, as local consumers return to pre-pandemic shopping habits and seek convenient, affordable bulk-buy options

Menu and other third party delivery players diversify their processed seafood portfolios

Rapid urbanisation and increasingly hectic lifestyles help boost sales of processed meat, fish and alternatives to meat in 2022

PROSPECTS AND OPPORTUNITIES

Further investment is necessary in chilled and frozen logistics and storage infrastructure

Reopening of foodservice industry and wider hospitality sector will boost demand in the coming years

Shifting consumer habits will present both challenges and opportunities for processed meat, fish and alternatives to meat across the forecast period

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2017-2022

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2017-2022

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2017-2022

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2018-2022

Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2022

Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2017-2022

Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2022-2027

Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2022-2027

STAPLE FOODS IN PAKISTAN

EXECUTIVE SUMMARY

Staple foods in 2022: The big picture

Key trends in 2022

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 10 Sales of Staple Foods by Category: Volume 2017-2022

Table 11 Sales of Staple Foods by Category: Value 2017-2022

Table 12 Sales of Staple Foods by Category: % Volume Growth 2017-2022

Table 13 Sales of Staple Foods by Category: % Value Growth 2017-2022

Table 14 NBO Company Shares of Staple Foods: % Value 2018-2022

Table 15 LBN Brand Shares of Staple Foods: % Value 2019-2022

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Distribution of Staple Foods by Format: % Value 2017-2022

Table 17 Forecast Sales of Staple Foods by Category: Volume 2022-2027

Table 18 Forecast Sales of Staple Foods by Category: Value 2022-2027

Table 19 □Forecast Sales of Staple Foods by Category: % Volume Growth 2022-2027

Table 20 □Forecast Sales of Staple Foods by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Processed Meat, Seafood and Alternatives To Meat in Pakistan

Market Direction | 2022-12-06 | 20 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com