

## **Processed Fruit and Vegetables in New Zealand**

Market Direction | 2022-12-05 | 21 pages | Euromonitor

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### **Report description:**

According to Statistics New Zealand, the 7.6% increase in grocery prices observed in 2022 was the biggest annual increase since 2011. This was partly due to a rise in GST, with the increasing price of cereals also a big driver of this trend. A number of factors have contributed to the latter, including global supply chain challenges that took root during the COVID-19 pandemic and were further prolonged due increasing commodity prices, rising labour costs driven by a workforce shortage in the cou...

Euromonitor International's Processed Fruit and Vegetables in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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December 2022

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