

Pre-Paid Cards in Spain

Market Direction | 2022-12-07 | 28 pages | Euromonitor

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Report description:

Having surged by a fifth in 2021 as COVID-19 restrictions were greatly relaxed, the retail constant value sales (2022 prices) of annual pre-paid card transactions continued to expand during 2022, albeit at a much slower pace than in the previous year. Closed loop pre-paid cards remain dominant, accounting for around four-fifths of transactions by value. Indeed, closed loop pre-paid cards issued by the public transportation systems in Madrid and Bilbao (Consortio Transporte Madrid and Consortio d...

Euromonitor International's Pre-Paid Card Transactions in Spain report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tech companies like Google, Amazon and Netflix drive growth in demand for gift cards

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FINANCIAL CARDS AND PAYMENTS IN SPAIN

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