

Pre-Paid Cards in Colombia

Market Direction | 2022-12-01 | 26 pages | Euromonitor

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Report description:

While both closed and open loop pre-paid are expected to register an increase in current transaction value, constant value is expected to fall, as inflation hits profit margins. However, in terms of the numbers of cards in circulation, there is expected to a significant decline in open loop cards, as other emerging payments tools compete with open loop cards in particular. In terms of closed loop cards, which account for higher total transaction value, there is expected to be a further small inc...

Euromonitor International's Pre-Paid Card Transactions in Colombia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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FINANCIAL CARDS AND PAYMENTS IN COLOMBIA

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