

## **Personal Care Appliances in the Czech Republic**

Market Direction | 2022-12-06 | 37 pages | Euromonitor

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### **Report description:**

Recent years have seen very high demand for personal care appliances, especially electric facial cleansers, as consumer interest in personal care appliances with the potential to make a significant difference to one's appearance has increased significantly. One major factor supporting this increasing demand is that many beauty salons and hairdressing salons were forced to remain closed for an extended period at the peak of the COVID-19 pandemic, whilst such service businesses were forced to oper...

Euromonitor International's Personal Care Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Personal Care Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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Rising interest in safe hair removal continues to grow, supporting sales growth

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