

Personal Care Appliances in Taiwan

Market Direction | 2022-12-14 | 36 pages | Euromonitor

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Report description:

Overall demand for personal care appliances in Taiwan remains stable in 2022. However, the huge drop in interest in electric facial cleansers, prevents stronger growth in personal care appliances during the year. Personal care appliances will witness stronger value growth in 2022 with the average unit price of personal care appliances continuing to rise. These price rises are being driven by inflationary pressures and by tech-savvy younger consumers who tend to be more concerned with brands, pro...

Euromonitor International's Personal Care Appliances in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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