

Personal Care Appliances in Romania

Market Direction | 2022-12-14 | 37 pages | Euromonitor

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Report description:

In March 2022, pandemic-related mobility restrictions were lifted in Romania. This meant that people gradually returned to workplaces, even if only for part of the time, and began partaking in more social activities. For instance, bars, cafes and restaurants were able to operate at full capacity once again and mask mandates were gradually lifted. This led to many local people coming into closer social contact with other people, with the result that many of them began paying more attention to the...

Euromonitor International's Personal Care Appliances in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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