

Personal Care Appliances in Romania

Market Direction | 2022-12-14 | 37 pages | Euromonitor

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Report description:

In March 2022, pandemic-related mobility restrictions were lifted in Romania. This meant that people gradually returned to workplaces, even if only for part of the time, and began partaking in more social activities. For instance, bars, cafes and restaurants were able to operate at full capacity once again and mask mandates were gradually lifted. This led to many local people coming into closer social contact with other people, with the result that many of them began paying more attention to the...

Euromonitor International's Personal Care Appliances in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Personal Care Appliances in Romania
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List Of Contents And Tables

PERSONAL CARE APPLIANCES IN ROMANIA

KEY DATA FINDINGS

2022 DEVELOPMENTS

A more open society in 2022 means rising demand for personal care appliances

Electric facial cleaners continues to register strong sales growth from a low base

E-commerce continues to grow in importance as a retail distribution channel

PROSPECTS AND OPPORTUNITIES

Positive outlook for personal care appliances as consumers begin to socialise again

Popularity of multifunctional appliances to rise as consumers demand convenience

Oral care appliances slated for further sales growth

CATEGORY DATA

Table 1 Sales of Personal Care Appliances by Category: Volume 2017-2022

Table 2 Sales of Personal Care Appliances by Category: Value 2017-2022

Table 3 Sales of Personal Care Appliances by Category: % Volume Growth 2017-2022

Table 4 Sales of Personal Care Appliances by Category: % Value Growth 2017-2022

Table 5 Sales of Body Shavers by Format: % Volume 2017-2022

Table 6 Sales of Hair Care Appliances by Format: % Volume 2017-2022

Table 7 NBO Company Shares of Personal Care Appliances 2018-2022

Table 8 LBN Brand Shares of Personal Care Appliances 2019-2022

Table 9 Distribution of Personal Care Appliances by Format: % Volume 2017-2022

Table 10 □Forecast Sales of Personal Care Appliances by Category: Volume 2022-2027

Table 11 □Forecast Sales of Personal Care Appliances by Category: Value 2022-2027

Table 12 □Forecast Sales of Personal Care Appliances by Category: % Volume Growth 2022-2027

Table 13 □Forecast Sales of Personal Care Appliances by Category: % Value Growth 2022-2027

CONSUMER APPLIANCES IN ROMANIA

EXECUTIVE SUMMARY

Consumer appliances in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 14 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2023

Table 15 Replacement Cycles of Consumer Appliances by Category 2018-2023

MARKET DATA

Table 16 Sales of Consumer Appliances by Category: Volume 2017-2022

Table 17 Sales of Consumer Appliances by Category: Value 2017-2022

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Table 18	Sales of Consumer Appliances by Category: % Volume Growth 2017-2022
Table 19	Sales of Consumer Appliances by Category: % Value Growth 2017-2022
Table 20	Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2017-2022
Table 21	Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2017-2022
Table 22	Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2017-2022
Table 23	□Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2017-2022
Table 24	□Sales of Small Appliances by Category: Volume 2017-2022
Table 25	□Sales of Small Appliances by Category: Value 2017-2022
Table 26	□Sales of Small Appliances by Category: % Volume Growth 2017-2022
Table 27	□Sales of Small Appliances by Category: % Value Growth 2017-2022
Table 28	□NBO Company Shares of Major Appliances: % Volume 2018-2022
Table 29	□LBN Brand Shares of Major Appliances: % Volume 2019-2022
Table 30	□NBO Company Shares of Small Appliances: % Volume 2018-2022
Table 31	□LBN Brand Shares of Small Appliances: % Volume 2019-2022
Table 32	□Distribution of Major Appliances by Format: % Volume 2017-2022
Table 33	□Distribution of Small Appliances by Format: % Volume 2017-2022
Table 34	□Forecast Sales of Consumer Appliances by Category: Volume 2022-2027
Table 35	□Forecast Sales of Consumer Appliances by Category: Value 2022-2027
Table 36	□Forecast Sales of Consumer Appliances by Category: % Volume Growth 2022-2027
Table 37	□Forecast Sales of Consumer Appliances by Category: % Value Growth 2022-2027
Table 38	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2022-2027
Table 39	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2022-2027
Table 40	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2022-2027
Table 41	□Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2022-2027
Table 42	□Forecast Sales of Small Appliances by Category: Volume 2022-2027
Table 43	□Forecast Sales of Small Appliances by Category: Value 2022-2027
Table 44	□Forecast Sales of Small Appliances by Category: % Volume Growth 2022-2027
Table 45	□Forecast Sales of Small Appliances by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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