

## **Personal Care Appliances in Hungary**

Market Direction | 2022-12-13 | 38 pages | Euromonitor

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### **Report description:**

Personal care appliances is set to record an improved performance in overall volume growth terms in 2022, with most categories posting strong results in this regard. As more people have returned to the office and started regularly socialising again in line with the easing of the pandemic, sales have been bolstered by increased image-consciousness among Hungarians. Buoyant demand also reflects the fact that many consumers are now more comfortable using various product types to attend to their own...

Euromonitor International's Personal Care Appliances in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Care Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Hair and beard trimmers gain popularity

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