

Personal Care Appliances in Argentina

Market Direction | 2022-12-07 | 36 pages | Euromonitor

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Report description:

Personal care appliances was the category of consumer appliances that suffer the most from the impact of the COVID-19 pandemic as it adjusted the most serious sales declines of any category across the industry in 2020. In particular, the strict approach taken social distancing and home seclusion that was in effect for many months during the first year of the pandemic meant that there was much less reason for consumers to use personal care appliances as parties, social gatherings and virtually al...

Euromonitor International's Personal Care Appliances in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Body Shavers, Electric Facial Cleansers, Hair Care Appliances, Oral Care Appliances, Other Personal Care Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Personal Care Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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