

## **Personal Accessories in South Africa**

Market Direction | 2022-12-09 | 48 pages | Euromonitor

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### **Report description:**

Demand for personal accessories was declining in South Africa prior to the pandemic, although 2020 witnessed the strongest drop in volume sales due to store closures as part of measures to control the spread of COVID-19. During this time, only stores deemed to be essential, such as grocery retailers, were permitted to open, particularly impacting non-grocery specialists. Since the reopening of non-essential stores, volume sales of personal accessories have started to gradually improve in terms o...

Euromonitor International's Personal Accessories in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Personal Accessories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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