

## **Paediatric Consumer Health in South Africa**

Market Direction | 2022-12-07 | 24 pages | Euromonitor

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### **Report description:**

The pandemic led to the closure of schools and online learning, and with many parents working remotely, smaller children were kept at home as opposed to being sent to school where they ran a higher risk of being exposed to COVID-19. Now that many South Africans have returned to the workplace as restrictions have eased, children across all age groups have also returned to school, thereby exposing them to seasonal viruses and infections. This in turn is leading to increasing demand for paediatric...

Euromonitor International's Paediatric Consumer Health in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Nappy (Diaper) Rash Treatments, Paediatric Analgesics, Paediatric Cough, Cold and Allergy Remedies, Paediatric Dermatologicals, Paediatric Digestive Remedies, Paediatric Vitamins and Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Paediatric Consumer Health market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Paediatric Consumer Health in South Africa  
Euromonitor International  
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List Of Contents And Tables

### **PAEDIATRIC CONSUMER HEALTH IN SOUTH AFRICA**

#### **KEY DATA FINDINGS**

#### **2022 DEVELOPMENTS**

Reopening of schools promotes demand for paediatric consumer health

Nappy (diaper) rash treatments remains a strong growth category

Slowing demand for paediatric vitamins and dietary supplements

#### **PROSPECTS AND OPPORTUNITIES**

Paediatric consumer health seen as essential

The potential for paediatric products in new categories

Omnichannel approach to sales likely to prevail

#### **CATEGORY DATA**

Table 1 Sales of Paediatric Consumer Health by Category: Value 2017-2022

Table 2 Sales of Paediatric Consumer Health by Category: % Value Growth 2017-2022

Table 3 Sales of Paediatric Vitamins and Dietary Supplements by Type: % Value 2017-2022

Table 4 NBO Company Shares of Paediatric Consumer Health: % Value 2018-2022

Table 5 LBN Brand Shares of Paediatric Consumer Health: % Value 2019-2022

Table 6 Forecast Sales of Paediatric Consumer Health by Category: Value 2022-2027

Table 7 Forecast Sales of Paediatric Consumer Health by Category: % Value Growth 2022-2027

### **CONSUMER HEALTH IN SOUTH AFRICA**

#### **EXECUTIVE SUMMARY**

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

#### **MARKET INDICATORS**

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

#### **MARKET DATA**

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

#### **APPENDIX**

OTC registration and classification

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Vitamins and dietary supplements registration and classification  
Self-medication/self-care and preventive medicine  
Switches  
DISCLAIMER  
DEFINITIONS  
SOURCES  
Summary 1 Research Sources

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