

Other Hot Drinks in Serbia

Market Direction | 2022-12-15 | 18 pages | Euromonitor

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Report description:

Chocolate-based flavoured powder drinks recorded further growth in 2022 as young consumers are increasingly interested in hot chocolate as opposed to coffee and tea. Chocolate-based flavoured powder drinks are enjoyed for their taste and as a treat. As many young Serbians consume hot chocolate in cafes, off-trade sales of chocolate-based flavoured powder drinks face competition from the on-trade channel.

Euromonitor International's Other Hot Drinks in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
December 2022

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Other plant-based drinks benefit from rising health consciousness

Nestle maintains its lead in flavoured powder drinks in 2022

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