

## **Other Hot Drinks in Saudi Arabia**

Market Direction | 2022-12-05 | 25 pages | Euromonitor

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### **Report description:**

Other hot drinks is the loser in hot drinks in 2022, with the category showing decreasing sales against coffee and tea's winning streaks. One major reason for this is the return to school and college for pupils and students, following the era of home-schooling and remote learning during the time of the COVID-19 pandemic. This is relevant because of the popularity of chocolate-based flavoured powder drinks among children and young consumers and, with the return to school, there are fewer consumpt...

Euromonitor International's Other Hot Drinks in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
December 2022

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Other hot drinks is the loser due to high sugar content and a return to out-of-home lifestyles

Modern trade leads distribution, thanks to ongoing channel expansions

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