

Other Hot Drinks in Morocco

Market Direction | 2022-12-08 | 22 pages | Euromonitor

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Report description:

Other hot drinks continued to be the smallest area of hot drinks in Morocco, being mainly comprised of chocolate-based flavoured powder drinks. However, these drinks are considered a luxury and non-essential product, making sales challenging when price-sensitive consumers are cutting down on their spending. In addition, some consumers who used to buy chocolate-based drinks have decided to do without such products, during a time of hard financial constraints.

Euromonitor International's Other Hot Drinks in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

December 2022

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Sales are driven by the home baking trend and foodservice outlets

Nestle retains its lead, offering Nesquik to the landscape

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