

## **Other Hot Drinks in Guatemala**

Market Direction | 2022-12-08 | 19 pages | Euromonitor

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### **Report description:**

Other hot drinks in Guatemala is mainly represented by other plant-based hot drinks. This category primarily comprises atoles, thick corn-based beverages. Atoles are inexpensive but highly nutritious and are an important tradition in the country. There are several rice, bean, oat, wheat and other cereal atoles brands in the market, with Incaparina, Cerevita and Quaker the leading brands.

Euromonitor International's Other Hot Drinks in Guatemala report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Incaparina maintains its clear lead, with its wide range of affordable products

Nesquik continues to benefit from strong brand equity and consumer loyalty

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