

## **Other Hot Drinks in Georgia**

Market Direction | 2022-12-14 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Rising health consciousness is encouraging Georgians to reduce their caffeine intake and as a consequence, some consumers are switching to other hot drinks. Overall, the category is dominated by chocolate-based flavoured powdered drinks, which are mainly consumed by children. However, with the health trend gaining traction, Georgians are consuming healthier versions of hot chocolate. For example, producers are offering hot chocolate with reduced sugar, vegan options, and dark hot chocolate. As w...

Euromonitor International's Other Hot Drinks in Georgia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Other Hot Drinks in Georgia  
Euromonitor International  
December 2022

### List Of Contents And Tables

#### OTHER HOT DRINKS IN GEORGIA

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Other hot drinks benefits from health consciousness trend and decline in caffeine consumption

Convenience of hot chocolate options is a key benefit

Nestle leads the way in other hot drinks

##### PROSPECTS AND OPPORTUNITIES

On-trade to see strong demand for chocolate-based flavoured powder drinks

Health perception of chocolate will be a positive driver in the coming years

Product development will focus on health and convenience

##### CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

#### HOT DRINKS IN GEORGIA

##### EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for hot drinks?

##### MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 13 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 14 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 ☐NBO Company Shares of Hot Drinks: % Retail Value 2018-2022  
Table 22 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022  
Table 23 ☐Retail Distribution of Hot Drinks by Format: % Volume 2017-2022  
Table 24 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2022  
Table 25 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027  
Table 26 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027  
Table 27 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027  
Table 28 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027  
Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027  
Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027  
Table 31 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027  
Table 32 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027  
Table 33 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027  
Table 34 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Other Hot Drinks in Georgia

Market Direction | 2022-12-14 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User Licence (1 Site)	€1650.00
	Multiple User Licence (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2026-02-10
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com