

## **Other Hot Drinks in Egypt**

Market Direction | 2022-12-06 | 20 pages | Euromonitor

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### **Report description:**

Other hot drinks in Egypt is dominated by chocolate-based flavoured powder drinks. Despite being somewhat at odds with the increasing consumer preference for healthier beverages, this category has shown an improved performance in retail volume sales terms in 2022, with growth set to surpass that recorded in 2021. Relatively low unit prices have helped to insulate it from the erosion of purchasing power brought about by the spike in inflation, as has the fact that demand for these products has hi...

Euromonitor International's Other Hot Drinks in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Other Hot Drinks in Egypt  
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### List Of Contents And Tables

#### OTHER HOT DRINKS IN EGYPT

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Retail volume sales of other hot drinks pick up in 2022

Foodservice demand slows but on-trade availability continues improving

Corona remains the dominant brand, followed by Nesquik

##### PROSPECTS AND OPPORTUNITIES

Maturity and health concerns will temper retail volume growth

Foodservice operators expected to expand other hot drinks offers

More companies likely to introduce healthier alternatives

##### CATEGORY DATA

Table 1 Retail Sales of Other Hot Drinks by Category: Volume 2017-2022

Table 2 Retail Sales of Other Hot Drinks by Category: Value 2017-2022

Table 3 Retail Sales of Other Hot Drinks by Category: % Volume Growth 2017-2022

Table 4 Retail Sales of Other Hot Drinks by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Other Hot Drinks: % Retail Value 2018-2022

Table 6 LBN Brand Shares of Other Hot Drinks: % Retail Value 2019-2022

Table 7 Forecast Retail Sales of Other Hot Drinks by Category: Volume 2022-2027

Table 8 Forecast Retail Sales of Other Hot Drinks by Category: Value 2022-2027

Table 9 Forecast Retail Sales of Other Hot Drinks by Category: % Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Other Hot Drinks by Category: % Value Growth 2022-2027

#### HOT DRINKS IN EGYPT

##### EXECUTIVE SUMMARY

Hot drinks in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for hot drinks?

##### MARKET DATA

Table 11 Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2017-2022

Table 12 Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2017-2022

Table 13 Retail Sales of Hot Drinks by Category: Volume 2017-2022

Table 14 Retail Sales of Hot Drinks by Category: Value 2017-2022

Table 15 Retail Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 16 Retail Sales of Hot Drinks by Category: % Value Growth 2017-2022

Table 17 Foodservice Sales of Hot Drinks by Category: Volume 2017-2022

Table 18 Foodservice Sales of Hot Drinks by Category: % Volume Growth 2017-2022

Table 19 Total Sales of Hot Drinks by Category: Total Volume 2017-2022

Table 20 □Total Sales of Hot Drinks by Category: % Total Volume Growth 2017-2022

Table 21 □NBO Company Shares of Hot Drinks: % Retail Value 2018-2022

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Table 22 ☐LBN Brand Shares of Hot Drinks: % Retail Value 2019-2022

Table 23 ☐Retail Distribution of Hot Drinks by Format: % Volume 2017-2022

Table 24 ☐Retail Distribution of Hot Drinks by Format and Category: % Volume 2022

Table 25 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Breakdown 2022-2027

Table 26 ☐Forecast Sales of Hot Drinks by Retail vs Foodservice: % Volume Growth 2022-2027

Table 27 ☐Forecast Retail Sales of Hot Drinks by Category: Volume 2022-2027

Table 28 ☐Forecast Retail Sales of Hot Drinks by Category: Value 2022-2027

Table 29 ☐Forecast Retail Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 30 ☐Forecast Retail Sales of Hot Drinks by Category: % Value Growth 2022-2027

Table 31 ☐Forecast Foodservice Sales of Hot Drinks by Category: Volume 2022-2027

Table 32 ☐Forecast Foodservice Sales of Hot Drinks by Category: % Volume Growth 2022-2027

Table 33 ☐Forecast Total Sales of Hot Drinks by Category: Total Volume 2022-2027

Table 34 ☐Forecast Total Sales of Hot Drinks by Category: % Total Volume Growth 2022-2027

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#### SOURCES

#### Summary 1 Research Sources

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