

**Other Hot Drinks in Denmark**

Market Direction | 2022-12-06 | 21 pages | Euromonitor

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**Report description:**

Other hot drinks experienced a decline in off-trade volume sales in 2022. This was mainly stimulated by a reduction in home consumption, which had increased by necessity during the pandemic when consumers were in lockdown. By 2022, most Danish consumers had returned to consumer foodservice outlets and returned to the habits in which they engaged prior to the onset of the pandemic.

Euromonitor International's Other Hot Drinks in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contraction in other hot drinks as consumer demand drops due to resumption of normal lifestyles

Supermarkets and hypermarkets remain the leading channels for other hot drinks though retail e-commerce erodes some share

Greater focus on health and wellness in other hot drinks though organic not as successful in chocolate-based flavoured powdered drinks

##### PROSPECTS AND OPPORTUNITIES

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