

Other Hot Drinks in Bolivia

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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Report description:

In 2022, retail volume sales of flavoured powdered drinks in Bolivia showed moderate growth as children returned to face-to-face classes in March 2022 following two years of home study online. Less time spent at home reduced the number of hot drink occasions. Public school students are provided with free breakfasts at school and so consequently many children do not tend to have breakfast at home during the weekdays. Despite these issues, flavoured powdered drinks saw slight retail volume sales g...

Euromonitor International's Other Hot Drinks in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2022

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OTHER HOT DRINKS IN BOLIVIA

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2022 DEVELOPMENTS

Return of face-to-face classes impacts sales of flavoured powdered drinks

Illegal sales continues to impact category growth

Local brands are better positioned as global inflation rates impact imported brands

PROSPECTS AND OPPORTUNITIES

Flavoured powdered beverages to see stable growth as they reach new consumer segments

Indulgence and health are both increasingly important and are not mutually exclusive

Demand for Yerba Mate grows, but it is still uncertain if the main distributors will be able to capitalise on it

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