

## **Other Hot Drinks in Austria**

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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### **Report description:**

Other hot drinks are set to record slight volume growth in 2022, with a mid-single-digit value increase. Aside from price increases due to rising overall costs, including energy, production, raw materials and transportation, current retail value sales are also driven by consumers' desire to indulge and treat themselves. Health and wellness trends in the past years limited sales, as consumers opted to reduce sugar intake and, therefore, products such as hot chocolates.

Euromonitor International's Other Hot Drinks in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Other Hot Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Malt-based and plant-based hot drinks suffer from lack of visibility

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