

Nuts in Morocco

Market Direction | 2022-12-14 | 17 pages | Euromonitor

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Report description:

Modest growth was recorded in 2020-2021 due to Moroccan purchasing power declining and COVID-19 measurements banning social occasions, parties and religious ceremonies where nuts are traditionally served. With restrictions easing, total volume sales grew in 2022. Nuts consumption registers its highest peak during festivals, such as the Achoura festival and Eid Al-Adha and Eid Fitr celebrations. Consumption reaches higher peaks during the holy month of Ramadan since nuts like sesame, walnuts and...

Euromonitor International's Nuts in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Free-Trade Agreement with the USA leads to a massive influx of nuts over 2022

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