

Nuts in Mexico

Market Direction | 2022-12-14 | 18 pages | Euromonitor

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Report description:

There was a spike in demand for nuts in 2020 as consumers found themselves stuck at home for large periods, with nuts seen as a healthy snack option, as well as having a long shelf life that makes them ideal for stockpiling. Baking also became a more popular activity during the pandemic, with nuts such as pecans and almonds often used as ingredients in bread and cookies. While the dynamism seen in 2020 has subsided demand for nuts has remained relatively stable in 2022, albeit with a small decli...

Euromonitor International's Nuts in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Almonds, Coconuts, Other Nuts, Peanuts (Groundnuts), Pistachio, Walnuts.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Nuts market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Demand for nuts remains stable while food specialists see an improved performance as consumer confidence returns
Shift towards prepared nuts limits growth while supply issues lead to rising prices

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