

NRT Smoking Cessation Aids in South Africa

Market Direction | 2022-12-07 | 21 pages | Euromonitor

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Report description:

NRT smoking cessation aids is a niche category in South African consumer health, with NRT gum being the only product type available locally over the counter in 2022. NRT patches are available but cannot be purchased online or over the counter as they have to be dispensed by the pharmacist, since it is a scheduled medication. Given the relatively high prices of NRT smoking cessation aids, they are not accessible to all consumers and tend to be mainly purchased by upper-middle and high-income Sout...

Euromonitor International's NRT Smoking Cessation Aids in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: NRT Gum, NRT Inhalators, NRT Lozenges, NRT Patches, Other NRT.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the NRT Smoking Cessation Aids market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott-international.com

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List Of Contents And Tables

NRT SMOKING CESSATION AIDS IN SOUTH AFRICA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Niche category driven by small segment of high-income consumers

Unsmoke campaign by Philip Morris aims to educate smokers on how to quit smoking

Johnson & Johnson maintains leading position

PROSPECTS AND OPPORTUNITIES

Limited product availability and high prices dampen accessibility

Vaping seen as an alternative to quitting smoking cigarettes

Focus on health and wellness could potentially improve category's popularity

CATEGORY INDICATORS

Table 1 Number of Smokers by Gender 2017-2022

CATEGORY DATA

Table 2 Sales of NRT Smoking Cessation Aids by Category: Value 2017-2022

Table 3 Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2017-2022

Table 4 NBO Company Shares of NRT Smoking Cessation Aids: % Value 2018-2022

Table 5 LBN Brand Shares of NRT Smoking Cessation Aids: % Value 2019-2022

Table 6 Forecast Sales of NRT Smoking Cessation Aids by Category: Value 2022-2027

Table 7 Forecast Sales of NRT Smoking Cessation Aids by Category: % Value Growth 2022-2027

CONSUMER HEALTH IN SOUTH AFRICA

EXECUTIVE SUMMARY

Consumer health in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2017-2022

Table 9 Life Expectancy at Birth 2017-2022

MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2017-2022

Table 11 Sales of Consumer Health by Category: % Value Growth 2017-2022

Table 12 NBO Company Shares of Consumer Health: % Value 2018-2022

Table 13 LBN Brand Shares of Consumer Health: % Value 2019-2022

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2017-2022

Table 15 Distribution of Consumer Health by Format: % Value 2017-2022

Table 16 Distribution of Consumer Health by Format and Category: % Value 2022

Table 17 □Forecast Sales of Consumer Health by Category: Value 2022-2027

Table 18 □Forecast Sales of Consumer Health by Category: % Value Growth 2022-2027

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification
Self-medication/self-care and preventive medicine
Switches
DISCLAIMER
DEFINITIONS
SOURCES
Summary 1 Research Sources

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