

## **Microwaves in Morocco**

Market Direction | 2022-12-08 | 34 pages | Euromonitor

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### **Report description:**

In 2022, retail volume sales of microwaves are set to record strong growth. Sales of microwaves dropped sharply in retail volume terms in 2020 as many people shifted away from purchasing non-essential items. Added to this, many companies experienced logistical challenges in 2020, especially during the lockdown, with this resulting in supply shortages in some instances, further exacerbating the problem. Nonetheless, as economic activity started to pick up in 2021 this encouraged some consumers to...

Euromonitor International's Microwaves in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Microwaves market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2022

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