

Microwaves in India

Market Direction | 2022-12-15 | 34 pages | Euromonitor

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Report description:

After seeing a year of minor growth in 2020, microwaves returned to decline in 2021, and this is expected to continue in 2022. This is partly because the baking and cooking trends have eased along with the reopening of restaurants and cafes for on-premises dining and delivery. In addition, schools and offices have reopened, so there is less time for cooking for leisure. Meanwhile, with high vaccination rollout, domestic help and cooks have returned to their employers, as fear of infection is low...

Euromonitor International's Microwaves in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Microwaves, Freestanding Microwaves.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Microwaves market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Microwaves remain popular gifting items

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