

Meat in Thailand

Market Direction | 2022-12-07 | 17 pages | Euromonitor

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Report description:

Overall, pork in Thailand has been undergoing challenging circumstances, as the retail pork price has experienced a sharp increase, and reached all-time highs since the beginning of 2022, due to a significant decline in pork production and supply. There are several factors that have contributed to the pork crisis. Thailand is one of the countries in Southeast Asia that has suffered from the spread of African Swine Fever (ASF). ASF is a viral disease affecting pigs, and has up to a 100% fatality...

Euromonitor International's Meat in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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