

Meat in Spain

Market Direction | 2022-12-15 | 19 pages | Euromonitor

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Report description:

The number of Spaniards who were reducing their meat consumption was gradually increasing before the pandemic. However, the pandemic had a strong impact on this group of consumers, some of whom temporarily turned back to the consumption of animal protein in 2020, since meat is one of the key ingredients for at-home family dishes and more consumption moved to the home. This consumer group started to return to the consumption of meat in 2021. Meat consumption is now mostly seen for Sunday family b...

Euromonitor International's Meat in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Players invest in upgrading production technology and facilities

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