

## **Meat in Italy**

Market Direction | 2022-12-08 | 20 pages | Euromonitor

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### **Report description:**

Meat faced significant challenges in Italy over 2022. Russia's invasion of Ukraine in February 2022 exacerbated the already existing supply chain issues that came to light over the course of the COVID-19 pandemic. For instance, Ukraine is a key source market for animal feed and therefore following Russia's invasion supplies of animal feed shrunk and prices rose. Additionally, the droughts that were seen in Italy during summer 2022 also impacted the supply chain, with it damaging harvests in the...

Euromonitor International's Meat in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2017-2021, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market - be they new product developments, consumption patterns and distribution data. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Beef and Veal, Lamb, Mutton and Goat, Other Meat, Pork, Poultry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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## Table of Contents:

Meat in Italy  
Euromonitor International  
December 2022

List Of Contents And Tables

### MEAT IN ITALY

#### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Animal feed shortages and extreme weather conditions pose challenges to the supply of meat in Italy

Meat consumption declines due to increased price sensitivity

#### PROSPECTS AND OPPORTUNITIES

Meat sales unlikely to see significant growth as Italians shift to alternative protein sources

Perception of meat as a treat boosts consumption in foodservice

Summary 1      Major Processors of Meat 2022

#### CATEGORY DATA

Table 1 Total Sales of Meat by Category: Total Volume 2017-2022

Table 2 Total Sales of Meat by Category: % Total Volume Growth 2017-2022

Table 3 Retail Sales of Meat by Category: Volume 2017-2022

Table 4 Retail Sales of Meat by Category: % Volume Growth 2017-2022

Table 5 Retail Sales of Meat by Category: Value 2017-2022

Table 6 Retail Sales of Meat by Category: % Value Growth 2017-2022

Table 7 Retail Sales of Meat by Packaged vs Unpackaged: % Volume 2017-2022

Table 8 Forecast Sales of Meat by Category: Total Volume 2022-2027

Table 9 Forecast Sales of Meat by Category: % Total Volume Growth 2022-2027

Table 10 □Forecast Retail Sales of Meat by Category: Volume 2022-2027

Table 11 □Forecast Retail Sales of Meat by Category: % Volume Growth 2022-2027

Table 12 □Forecast Retail Sales of Meat by Category: Value 2022-2027

Table 13 □Forecast Retail Sales of Meat by Category: % Value Growth 2022-2027

#### FRESH FOOD IN ITALY

#### EXECUTIVE SUMMARY

Fresh food in 2022: The big picture

2022 key trends

Retailing developments

What next for fresh food?

#### MARKET DATA

Table 14 Total Sales of Fresh Food by Category: Total Volume 2017-2022

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2017-2022

Table 16 Retail Sales of Fresh Food by Category: Volume 2017-2022

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2017-2022

Table 18 Retail Sales of Fresh Food by Category: Value 2017-2022

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2017-2022

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2017-2022

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2017-2022

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2022-2027

Table 23 □Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2022-2027

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Table 24 □Forecast Retail Sales of Fresh Food by Category: Volume 2022-2027

Table 25 □Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2022-2027

Table 26 □Forecast Retail Sales of Fresh Food by Category: Value 2022-2027

Table 27 □Forecast Retail Sales of Fresh Food by Category: % Value Growth 2022-2027

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SOURCES

Summary 2 Research Sources

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