

Large Cooking Appliances in the Czech Republic

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Report description:

A slight shift was seen in consumer preferences in large cooking appliances in the Czech Republic towards the end of the review period as consumers increasingly favoured appliances with steam cooking functions, while energy efficiency increased in importance as a demand factor in the category. Steam cooking functions are now present in even the least expensive ovens and this offers numerous innovative options, both for food preparation and for cleaning. However, this is by no means the extent of...

Euromonitor International's Large Cooking Appliances in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Rising popularity of steam cooking functions and more energy efficient appliances

Kitchen studios see a strong recovery as consumers demand integrated design

The hotly anticipated Novy cooker hoods have finally arrived in the Czech republic

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Sales growth to slow down due to maturity of demand and saturation

Built-in hobs and ovens to remain popular as consumers replace their outdated cookers

Strong competition and presence of domestic brands put pressure on unit prices

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