

## **Large Cooking Appliances in Taiwan**

Market Direction | 2022-12-14 | 38 pages | Euromonitor

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### **Report description:**

Prior to the surge in COVID-19 cases in May 2022, demand for large cooking appliances was strong with sales boosted by a buoyant real estate market in 2020. However, after the second major outbreak of COVID-19 in May 2022, sales growth slowed considerably with consumers unable or unwilling to shop in store-based retailers. The complicated installation and warranty issues relating to purchases of large cooking appliances prevents e-commerce from picking up the slack, as it has in other categories...

Euromonitor International's Large Cooking Appliances in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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