

Large Cooking Appliances in Saudi Arabia

Market Direction | 2022-12-05 | 43 pages | Euromonitor

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Report description:

In spite of the pandemic, retail volume sales of large cooking appliances continued to expand during 2020, but they exhibited their lowest rate of growth in almost a decade. The economic shock of the pandemic, combined with a hike in the rate of VAT from 5% to 15% and the fact that non-essential retailers like electronics and appliance specialist retailers were closed for an extended period during the year weighed on demand. There was only a small acceleration in the rate of growth in retail vol...

Euromonitor International's Large Cooking Appliances in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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New sales growth of cooker hoods challenged by exhaust fans

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