

Large Cooking Appliances in Romania

Market Direction | 2022-12-14 | 40 pages | Euromonitor

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Report description:

Volume growth rates are set to continue to decelerate in large cooking appliances in 2022 after a temporary spike was seen in sales growth in the category in 2020. During the early stages of the COVID-19 pandemic, the category benefited from the increased interest among Romanian consumers in improving the home environment as the strict adherence to the principles of social distancing and home seclusion meant a major shift in focus towards preparing meals from scratch at home using fresh ingredie...

Euromonitor International's Large Cooking Appliances in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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