

Large Cooking Appliances in Norway

Market Direction | 2022-12-13 | 41 pages | Euromonitor

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Report description:

Consistent with observations across consumer appliances, retail volume sales of large cooking appliances trended downwards in 2022. This was partly due to the impact of the Coronavirus (COVID-19) pandemic on 2020 and 2021 sales results, when households chose to invest in their homes during lockdown and general home seclusion. As a result, this brought forward purchases of large cooking appliances. However, sales development was not linear, with most categories seeing either a decline in 2020 and...

Euromonitor International's Large Cooking Appliances in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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LARGE COOKING APPLIANCES IN NORWAY

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Demand maturity and out-of-home spending limit sales of large cooking appliances

Robust home-cooking trend sustains interest in innovative and professional grade appliances

Pyrolytic ovens offer convenience to consumers and premium price points for manufacturers

PROSPECTS AND OPPORTUNITIES

Uncertain economic outlook and out-of-home spending to limit the demand for large cooking appliances

Sustainability a threat to growth potential

Connectivity, customisation and bundling of sales with services to add value to large cooking appliances

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