

## **Large Cooking Appliances in Israel**

Market Direction | 2022-12-08 | 39 pages | Euromonitor

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### **Report description:**

Throughout the first year of the pandemic, the cooking at-home trend grew strongly, even in the post-lockdown period. This can be somewhat attributed to the sustained closures or reduced operating capacities of restaurants and cafes. As Israeli consumers started to prepare more meals at home, this created the need to replace old appliances with new, better functioning ones.

Euromonitor International's Large Cooking Appliances in Israel report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Continued growth as consumers continue to enjoy their time in the kitchen

E-commerce sales growth decelerates as consumers still prefer to seek advice from sales professionals in-store

BSH extends lead thanks to its wide portfolio of reputable brands

#### PROSPECTS AND OPPORTUNITIES

Prevalence of cooking at home will ensure moderate growth for some categories

Recovery will be moderated by delays in the construction industry

More innovative brands may pose a threat to BSH

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