

## **Large Cooking Appliances in India**

Market Direction | 2022-12-15 | 37 pages | Euromonitor

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### **Report description:**

Due to cultural differences, large cooking appliances are not common in India. Unlike in developed countries, in India most appliances are freestanding, and there is a heavy reliance on freestanding hobs, a category included in small cooking appliances. This is because most Indian dishes are cooked on a hob, and consumers are gradually upgrading to better freestanding hobs rather than to large cooking appliances. There is a very small proportion of consumers that have built-in hobs, with a penet...

Euromonitor International's Large Cooking Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Large Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Lack of awareness makes the category heavily dependent on touch and feel

Well-established companies dominate

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Localisation will be key for growth

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