

Large Cooking Appliances in Denmark

Market Direction | 2022-12-08 | 39 pages | Euromonitor

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Report description:

As in other categories of major appliances, retail volume sales of large cooking appliances dropped during 2022, having spiked during the Coronavirus (COVID-19) pandemic in 2022 and 2021. The pandemic brought forward the demand for large cooking appliances, as lockdown and home seclusion forced households to spend long periods in the home. Therefore, they were more inclined to purchase appliances that made home life more comfortable and efficient, as out-of-home activities were restricted. With...

Euromonitor International's Large Cooking Appliances in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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LARGE COOKING APPLIANCES IN DENMARK

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2022 DEVELOPMENTS

Recent purchases and a shift to spending on out-of-home activities reduce need for new appliances in 2022

Self-cleaning attribute favours pyrolytic ovens, while fast heating and energy-savings consolidate dominance of induction hobs

Manufacturers shift focus to connectivity and appliance and service bundles

PROSPECTS AND OPPORTUNITIES

Economic uncertainty to delay new purchases in the forecast period

Sustainability to inform shift to alternatives and choice of new purchases

Consumers seek compact and high performance appliances that blend with home interiors

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